



ANACOSTIA RIVER
BUSINESS
SUMMIT

2011 Anacostia River Business Summit

September 20, 2011 8:00 am– 12:30 pm



Edward M. Rogers /
Debra D. Yogodzinski



To view the full presentations given during the event, as well as other useful materials related to the Summit, check out our website www.capitolriverfront.org

WELCOME

to the 2nd Annual Anacostia River Business Summit and Expo. Today's summit will examine the status of the plans for the Anacostia Watershed's restoration and discuss the Anacostia River becoming a regional destination and an economic driver. Our speakers will discuss public and private sector initiatives that are contributing to a clean Anacostia River, the return on investments, as well as innovative and workable solutions.

SCHEDULE OF EVENTS

REGISTRATION: 8:00 – 9:00 A.M.

8:30 AM EXHIBITOR HALL OPENS

Come visit the exhibit tables showcasing our partners and green innovators. Continental breakfast and lunch available.

8:30 AM WELCOME & OVERVIEW OF AGENDA

Speaker: Michael Stevens, *Capitol Riverfront BID*

Overview of the Anacostia Waterfront Initiative: *Setting the Stage for Renewal*

Speaker: Uwe Brandes, *Urban Land Institute*

PANEL 1 • Theme: The Vision of the Anacostia as a Regional Destination & Economic Driver
How the Anacostia Embodies the Federal Urban Waters Program

Speaker: Jeffery Corbin, *United States EPA*

Status of the Anacostia Watershed Plan

Speaker: Eric Siegel, *Anacostia Watershed Restoration Partnership*

Shaping the Anacostia Corridor as a Destination that Creates Value

Speaker: Lisa Schroeder, *Riverlife, Pittsburgh*

9:45 AM PANEL 2 • Theme: Public Initiatives and the Return on Investment

Public Investments: Costs & Benefits

Speakers: George Hawkins & Carlton Ray, *DC Water*

Speaker: Terry Bellamy, *DDOT*

The Initiative Environment

Speaker: Christophe Tulou, *DDOE*

Economic Value of a Clean River

Speaker: Leland Deck, *Stratus Consulting*

11:15 AM PANEL 3 • Theme: The Private Sector Response & Partnership Opportunities

Moderator for Panel Discussion: Mayor Anthony Williams

DC Appleseed Recommendations

Speaker: Walter Smith, *DC Appleseed*

Overview of the Houston, Texas Experience with Low Impact Development

Speaker: Robert C. Adair, *Convergent Water Technologies*

The DC Experience: Workable Solutions in the Private Sector

Speaker: Uwe Brandes, *Urban Land Institute*

CLOSING REMARKS: Next Steps: James Foster, Anacostia Watershed Society

FOLLOWING THE EVENT: BOAT TOURS AND RAIN GARDEN TOURS

The Anacostia Watershed Society will provide two 45 minute boat tours of the Anacostia River departing from Diamond Teague Park & Piers.

The DC Surfrider Foundation will provide two short tours of the David Stemper Memorial Rain Garden at the nearby Velocity Condominium.

Visit the Surfrider and Anacostia Watershed Society Expo Tables to sign up for these tours.

THE VISION OF THE ANACOSTIA AS A REGIONAL DESTINATION & ECONOMIC DRIVER

PANEL 1: A PRESENT AND FUTURE SNAPSHOT OF THE ANACOSTIA RIVER

In order to create a vision for the Anacostia River and Watershed, the District of Columbia and surrounding jurisdictions must bring together numerous constituencies working towards the common goal of cleaning the river. The Anacostia Watershed Restoration Plan, the Anacostia Waterfront Initiative, the efforts of environmental organizations, the investments of private sector developers, and the work of our communities all show a commitment to clean water. By evaluating our progress, we can identify the goals we all share.

This panel brings experts and stakeholders together to identify opportunities and examine the potential for success. The EPA's Urban Waters Program creates a Federal partnership with local communities. The Anacostia Watershed Restoration Partnership is on the forefront of the challenge to meet the goals of the Restoration Plan. Pittsburgh's Riverlife is successfully working to reclaim a riverfront, bringing new vibrancy while working to enhance the environment. During the panel these organizations will present their perspectives.



Did you know that DC Water's Clean Rivers Project will reduce annual combined sewer overflows to the Anacostia River from the District of Columbia by

98% by 2025?

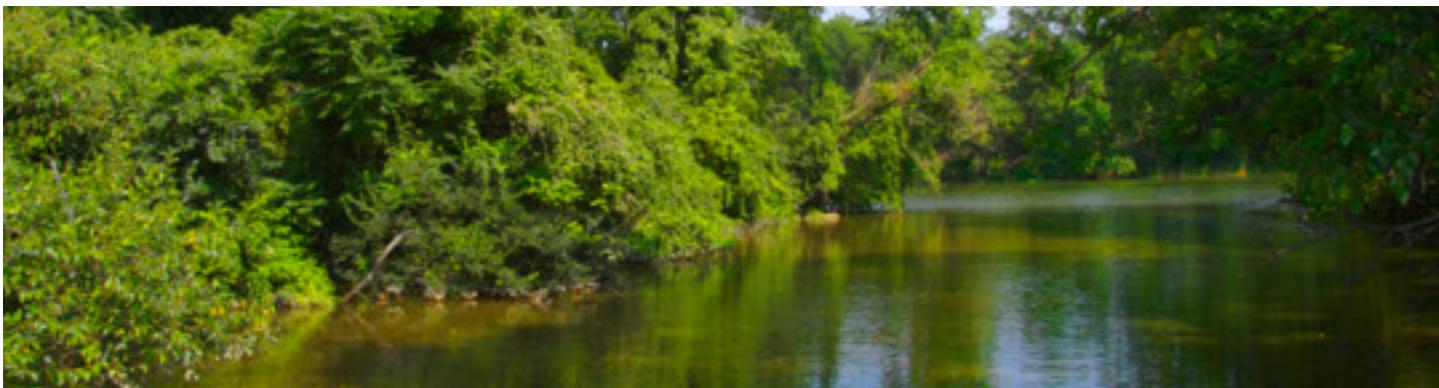
PUBLIC INITIATIVES AND THE RETURN ON INVESTMENT

PANEL 2: THINGS THE PUBLIC SECTOR ARE DOING

The District of Columbia has plans, programs, and initiatives devoted to the long-term effort to restore the Anacostia River. The leaders from DC Water, DDOT, and DDOE will discuss their current efforts and future plans during this panel. The District has a deep investment in addressing the needs of the Anacostia River.

It is also important to clearly identify the benefits of these investments and initiatives. While there is no turnkey model for quantifying the value of our efforts, there are steps that can be taken to demonstrate advantages with hard economic data. Stratus Consulting will discuss the process to create these valuations and describe various opportunities that make a real difference.

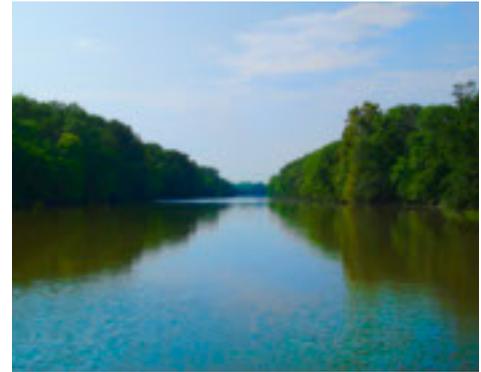
Large areas of impervious surface can adversely impact water quality. In the District, **43%** of our land area is considered impervious.



THE PRIVATE SECTOR RESPONSE & PARTNERSHIP OPPORTUNITIES

PANEL 3: THINGS THE PRIVATE SECTOR CAN DO

This living room style panel brings together experts to discuss how we can best move forward with our plans for cleaning up the Anacostia River. Former DC Mayor Anthony Williams, who spearheaded the initial effort to renew the Anacostia River, will moderate the discussion. DC Applesseed, a local expert in opportunities for reviving the river will join the Urban Land Institute and Convergent Water Technologies to share their insights. By speaking to private sector opportunities and the potential for public/private partnerships, these experts and innovators will deliberate the details that will work to spark future plans across sectors.



The District of Columbia has constructed nearly

ONE MILLION

square feet of green roofs to help reduce the impact of impervious surfaces.



CLOSING REMARKS: NEXT STEPS

A LEGACY OF STEWARDSHIP

A year has passed since the Anacostia Watershed Restoration Plan was put into place. The time has come to push forward with work that will make the goals of the plan a reality and instill a sense of environmental stewardship into our everyday lives, so that future generations can enjoy the obvious benefits of a clean river. Both public investment and community involvement are essential to realizing the future vision of the Anacostia River.

Realizing the vision of the plan will do more than simply revive the watershed, it will create a distinctive environmental destination inside one of the most important cities in the world. The Anacostia River Business Summit shows that there are economic benefits and opportunities for investment in our river corridor. As we move forward, we will begin to see the real value of water while leaving a legacy for future generations to enjoy.

An economic analysis of a similar restoration showed
\$2 in benefits for every \$1 spent,
including increases in property values, job creation and poverty reduction, energy conservation, and other benefits.



Robert C Adair

Mr. Adair founded the Houston Land/Water Sustainability Forum in 2007. The Forum is made up of a range of organizations and is responsible for Low Impact Development (LID) advancements in the Houston area. He is also president of Convergent Water Technologies, Inc. and Construction EcoServices.

Jeffrey Corbin

In March 2011 U.S. EPA Administrator Lisa Jackson appointed Jeff as her Senior Advisor for the Chesapeake Bay and Anacostia River. Prior to serving as the Administrator's Senior Advisor, Jeff was Senior Advisor to the EPA Region 3 Administrator. And from 2006-2009 Jeff had the pleasure of serving Governor Kaine as his Assistant Secretary of Natural Resources and working with the Commonwealth's Six natural resource agencies.

George Hawkins

Mr. Hawkins is the General Manager of the District of Columbia Water and Sewer Authority (DC Water). He launched an ambitious agenda at DC Water that complements a vast 10-year program to improve aging infrastructure and comply with ever more stringent regulatory requirements.

Eric Siegel

Mr. Siegel is the Executive Vice President and Legal Counsel at Cohen Companies. He chairs the Board at the Capitol Riverfront BID, and works with Anacostia Watershed Restoration Partnership and Surfrider Foundation. He is also the Director of Financial Sustainability and Legal Counsel at growingSOUL.

Christophe Tulou

Mr. Tulou is Director of the District of Columbia Department of the Environment, an agency that manages air, water and land pollution. He oversees the District's energy and climate change policy implementation; and protects its fish, wildlife and natural habitats.

Anthony Williams

Mayor Williams served as the mayor of the District of Columbia from 1999 to 2007. During his two terms, he is widely credited with leading the comeback of Washington, restoring the finances of the District and improving the performance of government agencies, all while lowering taxes and investing in infrastructure and human services. Mayor Williams currently serves as Executive Director at the Corporate Executive Board.

Terry Bellamy

With over 27 years of experience in the transportation field, Mr. Bellamy brings a wealth of knowledge and application to his position as Director for the District Department of Transportation. Before joining the District Department of Transportation, Terry served as the Bureau Chief of Transportation, Engineering and Operations with the Arlington County Transportation Department.

Leland Deck

Dr. Deck from Stratus Consulting is an internationally recognized expert in benefit-cost analysis and risk assessment of environmental policies. He has conducted detailed economic benefits analyses for a wide variety of EPA regulations as well as the Green City, Clean Water program in Philadelphia.

Carlton Ray

Mr. Ray is the Director for the CSO Long Term Control Plan, recently renamed the Clean Rivers Project. Carlton is responsible for implementing DC Water's 20-year, \$2.6-billion federally mandated consent decree to control CSOs.

Walter Smith

Mr. Smith is currently the Executive Director of the DC Appleseed Center, a nonprofit public interest organization addressing issues facing the National Capital area. Walter has been Executive Director at DC Appleseed for seven years. Under his direction, the organization is currently involved in fourteen projects, including addressing the clean-up of the Anacostia River.

Uwe Brandes

Prior to becoming Vice President of Initiatives, at the Urban Land Institute, Mr. Brandes served as Vice President at the Anacostia Waterfront Corporation, where he oversaw a \$175 million public infrastructure program, and served as Project Manager of the national award winning Anacostia Waterfront Initiative.

James Foster

Mr. Foster is the President of the Anacostia Watershed Society. Along with previous experience as an environmental consultant, he also brings many years of environmental activism and consulting experience to AWS.

Lisa Schroeder

Ms. Schroeder is President and Chief Executive Officer of Riverlife, a not-for-profit organization in Pittsburgh, PA established in 1999 by Mayor Tom Murphy to create a vision and master plan for the city's riverfronts. Under her leadership, A Vision Plan for Pittsburgh's Riverfronts was the winner of the 2002 AIA Honor Award in Urban Planning and Design.

Michael Stevens

Mr. Stevens has served as the Executive Director of the Capitol Riverfront Business Improvement District (BID) in Washington, DC since 2006. From 2000-2006 he served as the President & CEO of the Washington, DC Economic Partnership and helped build that organization as a partner in DC's economic development initiatives.

For More Information About the Issues

Discussed at the Summit and Expo go to:

<http://www.capitolriverfront.org/about/maps-and-resources>

or Visit Our Partners at:

Anacostia Riverkeeper • <http://www.anacostiariverkeeper.org/>

Anacostia Watershed Society • <http://www.anacostiaws.org/>

Anacostia Watershed Restoration Partnership • <http://www.anacostia.net/>

Aqualok • <http://aqualok.net/>

Choose Clean Water Coalition • www.choosecleanwater.org

Contech Construction Products • <http://www.contech-cpi.com/>

DC Water • <http://www.dewater.com/>

DC Clean Rivers Project • <http://www.dewater.com/cleanrivers>

District Department of the Environment • <http://ddoe.dc.gov/ddoe/>

Ecology and Environment, Inc. • <http://www.ene.com/>

Ernest Maier Environmental Technologies • <http://www.emcoblock.com/green/>

Furbish Company • www.furbishco.com

Greenspace NCR • <http://www.greenspacencr.org/>

Living Classrooms • <http://www.livingclassroomsdc.org/>

Soil Retention • <http://www.soilretention.com>

Surfrider Foundation • <http://www.surfrider.org/>

University of the District of Columbia: College of Agriculture,

Urban Sustainability and Environmental Sciences • <http://www.udc.edu/causes/>

WSP Environment • <http://www.wspenvironmental.com/>

**Corporate Press
is proud to support
the Anacostia River
Business Summit 2011**



To Help You Grow Green