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NEWS RELEASE

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WASHINGTON, DC'S THRIVING CAPITOL RIVERFRONT WELCOMES WHOLE FOODS MARKET, SERVING BOOMING RESIDENTIAL COMMUNITY

(Washington, DC—For Immediate Release) Continuing the transformative redevelopment of the Capitol Riverfront neighborhood, the eagerly-anticipated Whole Foods Market (101 H Street SE) has officially opened for business, bringing the area's number of retail establishments to 77. It joins the Harris Teeter (401 M Street, SE) as the second grocery store to serve the thriving urban neighborhood's 8,500 residents and more than 34,000 weekday employee population.

Following this summer's opening of Audi Field at Buzzard Point on Capitol Riverfront's southern edge, the Whole Foods, located near the northern border, highlights the economic surge and residential growth throughout the neighborhood. Formerly the city's industrial backyard, Washington, DC's Capitol Riverfront has become a premier riverfront destination for urban living, working, and playing with a current residential population of 8,600.

Capitol Riverfront currently features over 5,600 residential units, with 4,000+ additional units under construction, all of them walkable to two grocery stores, two stadiums, 59 restaurants, 10 acres of parks, Metro stations, bus lines, the Anacostia River...in short, everything an urban dweller needs.

"Whole Foods Market is a wonderful addition to the Capitol Riverfront neighborhood, and a reflection of the rapidly growing residential population in this urban waterfront destination," said Michael Stevens, Capitol Riverfront BID President. "With an anticipated 13,900 residents in the neighborhood by the end of 2019, Capitol Riverfront was ready for Whole Foods to open and serve this growing base of residents, employees, and visitors. Whole Foods will serve as an anchor for other retailers looking to locate in the northern section of Capitol Riverfront.

About Capitol Riverfront

Capitol Riverfront is a 500-acre neighborhood situated between I-395 and the Anacostia River smartly designed to give businesses, residents, and guests an exciting environment to explore, connect, and thrive. New restaurants, retail, hotels, residences, and office spaces are opening every month in the Capitol Riverfront, DC's fastest growing neighborhood. There is always something new to discover in DC's largest and most dynamic waterfront neighborhood. For more information, visit capitolriverfront.org

The new 35,000 square-foot Whole Foods is open daily from 7 am until 10 pm, and will offer a selection of grab-and-go prepared foods, grocery items, and unique venues including:

- More than 100 local supplier products throughout the store, including DC favorites M'Panadas, Ice Cream Jubilee, Whisked!, Neighborgoods and more
- A full-service Allegro Espresso Bar with smoothies and self-serve draft cold-pressed juice, nitro coffee, tea on tap and build-your-own acai bowls
- Prepared foods section with self-serve pizza, hot entrees, salads and the second location of DC-based Kaz Sushi Bistro
- A wide variety of international, national, and local cheese, as well as a self-serve fresh Severino pasta bar and olive/antipasti bar
- Expansive beer and wine selections